

## Photoshoot Presentation Guide

A general rule of thumb is to 'clear all surfaces'. The garage is a great place to hide items as it will generally not be photographed unless there is a feature such as storage

- ✓ Tidy, vacuum and mop
- ✓ Vertical blinds fully opened
- ✓ Turn all lights and lamps on. Prior to shoot day check that all light globes are working and are of the same colour temperature and wattage, especially downlights and twin lamp lights. The camera is very sensitive to variations and consistency makes a difference
- ✓ For twilight photoshoots, override exterior sensors or adjust to allow the maximum time possible
- ✓ Clean windows and mirrors
- ✓ Where possible hide away cords and power boards
- ✓ All loose clothing, shoes and shoe racks hidden
- ✓ Hide away loose items – keys, clothes, knick knacks, bins, brooms, mops, vacuum cleaners, remote controls, interior door mats, tissue boxes, all sink and basin plugs
- ✓ Remove calendars
- ✓ Windows closed and ceiling fans off
- ✓ When shoots take place close to Christmas, clear away all small décor items leaving only the Christmas tree in place. If possible, a tree free room is preferable!

### Kitchen

- ✓ The heart of the home and the often the main feature!
- ✓ Clear clutter from benchtops, remove dishes, dish racks, cloths, soaps, tea towels & paper towels
- ✓ Clean stove tops and oven doors
- ✓ Replace rangehood light globes if necessary
- ✓ Remove all magnets, pictures etc from fridges
- ✓ Hide bins away out of sight

### Living Areas

- ✓ Straighten cushions
- ✓ Hide remote controls
- ✓ Televisions turned off

### Exteriors

- ✓ Mow lawns, remove weeds, sweep paved areas and pathways
- ✓ Remove vehicles from the property. Parked on the road in front of adjacent properties where possible is ideal. This also allows a vehicle free window view for interior photographs
- ✓ Rubbish bins and garden hoses hidden away out of view
- ✓ Ensure the clothes line is free of washing
- ✓ Remove gardening tools, pet bedding and bowls, toys and any loose items
- ✓ Open up umbrellas
- ✓ Hosing the ground – Don't do it! It adds no improvement and results in a patchwork of wet and dry areas

### Bedrooms

- ✓ Hide away handbags, shoes, clothing, laundry baskets and fans
- ✓ Ensure beds are made
- ✓ Close cupboards, draws and wardrobe doors
- ✓ Declutter bedside tables
- ✓ Remove any visible items from underneath the bed

### Bathrooms

- ✓ Clear vanities and showers of all personal products and caddies
- ✓ Wipe mirrors, shower screens and surfaces
- ✓ Remove towels, bathmats, bins, scales, clothes baskets
- ✓ Close toilet seat lids

### Laundry

- ✓ Empty washing machine and dryer
- ✓ Hide washing baskets, cleaning products & detergents, brooms, mops, cloths, airers, irons & ironing boards

### Pools

- ✓ Clean out leaves and debris
- ✓ Remove Kreepy Krawly's earlier in the day allowing enough time for any water trails to dry
- ✓ Hide pool covers and leaf scoops out of sight – around the side of the house is ideal

